**CUSTOMER PERSONA: CORPORATE LENDER**

**CEREBRO PRODUCT(S): PORTFOLIO NAVIGATOR**

**COMPLIANCE NAVIGATOR**

**CHANNEL PARTNER: CAC SPECIALTY (CACS)**

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**TEXT FOR EMAIL:**

**[Dear Lender]**

I’d love to introduce you to an exciting financial technology company, Cerebro Capital. They were founded by a former commercial banker who saw big inefficiencies in sourcing deals and managing loan compliance across his portfolio of corporate borrowers. With 650+ lenders already using Cerebro, their services could be tremendously valuable to you as well.

**Loan Compliance**

In addition, Cerebro has developed a best-in-class tool to allow lenders to easily monitor loan compliance on both financial and non-financial covenants. Traditionally, most lenders lack real time visibility into their loan compliance portfolio because borrowers are still sending in PDF compliance certificates.

Benefits include:

* 2-way SaaS portal for borrowers to report directly to lenders
* Increased accuracy of reporting by using approval workflow & automation
* Automated alerts & reminders for due dates
* Portfolio level reporting tracking missed deadlines, tripped covenants, etc.
* Reduced internal costs for lenders

Please follow the link below to learn more and sign up for a live product demo: [CEREBRO LOAN COMPLIANCE](https://www.cerebrocapital.com/middle-market-lenders/?utm_source=channel-partner&utm_medium=cacs)