**CUSTOMER PERSONA: CORPORATE BORROWER**

**CEREBRO PRODUCT(S): COMPLIANCE NAVIGATOR**

 **PORTFOLIO NAVIGATOR**

**CHANNEL PARTNER: CAC SPECIALTY (CACS)**

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**TEXT FOR EMAIL:**

**[Dear BORROWER]**

I’d love to introduce you to an exciting financial technology company, Cerebro Capital. They were founded by a former commercial banker who saw big inefficiencies in sourcing deals and managing loan compliance across his portfolio of corporate borrowers. In particular, Cerebro has developed a set of tools for borrowers to streamline review of complex credit agreement reporting and avoid costly mistakes.

**Loan Compliance**

Cerebro has developed a best-in-class tool to allow borrowers to easily monitor loan compliance on both financial and non-financial covenants. Traditionally, most companies’ finance teams face significant challenges in managing their lender(s)’ reporting requirements including:

* Lack of systematic workflow and approval tools (most companies are still manually compiling information using Excel and Outlook reminders)
* Employee turnover affecting institutional knowledge on reporting processes
* On-going business changes, acquisitions, and multiple credit agreement amendments
* Risk of foot fault violations, missed reporting deadlines or forgotten non-financial covenant requirements

**Cerebro has found that in almost 40% of the cases it reviewed, the borrower was in violation of its loan agreement via either an inaccurate calculation or missed reporting deadlines…and was completely unaware.**

**Is your company potentially making the same mistakes?**

Please follow the link below to learn more and sign up for a live product demo: [CEREBRO LOAN COMPLIANCE](https://www.cerebrocapital.com/compliance-navigator-features/?utm_source=channel-partner&utm_medium=cacs)